

Newsletter

Summer 2023

LCAG Conference 2023

Bridging the Gap Between Knowledge and Action



Over 120 delegates from over 50 Livery Companies attended our Second Annual Conference in Merchant Taylors' Hall on 3rd July

The Keynote Speaker, Emma Howard Boyd, chair of the Green Finance Institute and the London Climate Resilience Review, praised the Livery Companies who are making plans and publishing them. She urged the Liveries and businesses to respond to the call for evidence for the Review [see page 4] and encouraged us to consider what we would like to achieve by LCAG's next conference in 2024.

[Read more about the LCAG 2023 Annual Conference here.](#)

LCAG will be pleased to publicise all Livery initiatives relevant to Climate Change and Adaptation. Let us know by emailing: info@liverycag.org.uk



Chair's Message

Welcome to our third edition of this newsletter to keep you updated as the single point of contact for your Livery or organisation. Please distribute to your Court and members. Since our last newsletter the membership of LCAG has grown to 90 Liveries and organisations with others on the way. We have held our Annual Conference at Merchant Taylors' Hall (see the report alongside) and are planning another in person event in September and online beyond.

Now is the time to build on the basic membership and look at what we are actually doing in all its diversity and ensuring we are planning and making the most impact.

We will be starting a series of online small seminars to look at what creating a climate action strategy actually means. For Liveries without a Hall this may seem to be of minimal benefit but it is good to know where we can make an impact and show good citizenship and responsible actions. For those with Halls we have lots of guidance and one Clerk has offered a private 1-2-1 if that would help. On that front the City Corporation's Power Purchase Agreement for small businesses and organisations in the City is taking shape with several Liveries participating. Contact me on any of these points.

Enjoy the summer and see you back in the autumn

Alderman Alison Gowman
Alison.gowman@cityoflondon.gov.uk

Do you own a Livery Hall and want to have your carbon emissions measured for free?

An Excellent Opportunity

Paul Sheedy of Unifi.id <https://www.unifi.id/en/our-solutions/> is a Livery member of the Constructors Livery Company. He has kindly offered to carry out surveys of all the Livery Halls to measure their carbon emissions – for free! He wants to use this information to benchmark efforts to lower these emissions. This is needed in the context of the Government target of net zero by 2050 and for the City of London by 2040. He has done this for four halls already and so if you want to learn from another Livery Company then you can take advantage of their personal experience. Paul spoke at the LCAG Conference about this and other topics regarding using data to measure occupational use and behaviour.

Contact alison.gowman@cityoflondon.gov.uk

Membership Reaches 90!

22 Companies and Guilds have joined LCAG since our last Newsletter bringing membership to **90**. Welcome to the Arts Scholars, Vintners, Tin Plate Workers, Armourers & Brasiers, City Livery Club, Basketmakers, HR Professionals, Tobacco Pipe Makers, Cutlers, Communicators, Cordwainers, Fishmongers, Turners, Makers of Playing Cards, Entrepreneurs, Plumbers, Woolmen, Gold & Silver Wyre Drawers, Framework Knitters, Upholders, Clockmakers and Guild of Young Freemen.



The City of London Corporation latest [newsletter on its climate action strategy](#), features a blog by Alison Gowman on the sustainability strategy of Bridge House Estates and a visit by her to the City's solar farm in Dorset.

We have now had two “All-SPOC Updates” to keep this large and growing group engaged and enthused to prepare their Climate Action Plans, our ultimate Key Success Indicator.

For those who have not yet joined, it is very easy. There is no fee, and the only firm requirement is to authorise a Single Point of Contact to liaise with LCAG and communicate to your own members.

Gordon Masterton, Chair, Recruitment & Engagement

Highlights from our 24th July Online “All-SPOC Update” meeting of Company Representatives

The Carmen Trial a Simple Means of Capturing the Carbon Footprint of a Livery Event

At our July SPOC online meeting, **Graham Funnell** described his benchmarking initiative piloted at the **Carmen**'s Cart Marking Luncheon at the Guildhall. Attendees were invited to scan a QR code zap on the menu that took them to a simple means of gathering their travel and accommodation data. His algorithm then calculated their carbon footprint - fascinating and brilliant. We are all full of excitement about this and Graham has offered to **share this for other Livery Companies' events**. – to collect immediate and continuous comparative data to measure impact. Thank you, Graham for your generous and cutting-edge work. We were also impressed by the tightness of the GDPR data management and the simplicity of this first trial, which could be finessed in future versions. **Feedback will be circulated via LCAG** to raise awareness and then, possibly, be able to move towards data gathering on impact.

Liese Edgcumbe (Gold & Silver Wyre Drawers) gave us a new dimension to address when reducing our carbon footprint: **data storage overload!** Individually we could try to reduce the number of emails, photos, emojis sent and hoarded. **Delete, delete, delete and don't send unnecessary verbiage to people; even 'the cloud' has a capacity.**

Nick Dunlop (Insurers) shared his great plans for Insurers to:

1. Have a '**Climate Drop-in Surgery**' to provide a neutral space for insurers (then Financial Services Group and then other Liveries) to discuss and get advice on ESG in the London trading market.
2. To establish '**Working Sessions to address the Barriers and Solutions**' to sustainable practice in London.
3. To have a **working dinner** on 3rd October 2023 at the Old Bailey, hosted by **Bronek Masojada** (Sheriff elect) to launch 1 and 2.

The emphasis for all 3 of these initiatives is **actions, outcomes and impact**. LCAG is so pleased to be working with Insurers for 2 and 3, where we can help and support.

Andy Williamson (Builders Merchants) will share his **ESG Policy and light-touch Action Plan for the LCAG Website**.

John Clink (Merchant Taylors) has offered **1-to-1 drop-in sessions** to help hall-owning companies preparing a Climate Action Plan.

Many thanks to all SPOCs and delegates. There is so much wonderful sharing of expertise, initiative, and altruism in the way we are all working together.

Anne Punter



FUTURE EVENTS

‘Sustainable Investment for a Better World: putting the environment first’

Various Speakers

12 September 2023 5.30pm-8pm
CCLA, 1 Angel Lane, London, EC4R 3AB

All Liveries have investments for their charitable funds and reserves. These all need to be managed so as to create income for the charity and Livery but also to retain capital value. Environmental social and governance issues mean that these funds need to adapt so as to mitigate the impact of climate change and carbon emissions. Some investments will lose value and be stranded assets whilst others will grow as manufacturing and services change and evolve.

Hear how a variety of investment managers are addressing these issues in ways that are relevant to your Livery and its charitable funds. The Chair of your Charitable Trust/Investment/or their alternate from within your Livery, is likely to be the key person that will effect change.

First come first served. [Register here.](#)

London Climate Resilience Review - have your say by September 2nd

At the LCAG Conference we heard from Emma Howard Boyd the Chair of the newly set up London Climate Resilience Review. That body is taking evidence from Londoners about their views on the resilience of the City. Can you please consider replying to the review either as yourself, as your Livery or maybe as your business or other organisation? [The link to the website is here.](#) The deadline is September 2nd 2023.

“All-SPOC Updates”: These quarterly meetings are for Company and Guild liaison members to share experiences, report on initiatives, seek help with challenges, celebrate successes and compare progress on their Climate Action Plans.

Next meeting 11 October 2023 online 5pm-6pm. [Register here.](#)

The Livery Climate Action Group was formed in 2021 to assist City of London Livery Companies and Guilds to manage their impact on Climate Change and the environment by reducing greenhouse gas emissions and making responsible use of resources. Contact info@liverycag.org.uk for details on how to join.

